

IMPARTIAL ANALYSIS OF MEASURE Z COUNTY SALES TAX

A YES vote on Measure Z will approve the adoption of an Ordinance enacting a county-wide transactions and use (“sales”) tax within the County of Humboldt (the "County") of 0.5% (one-half percent tax) for five years. California law allows the County to enact local sales taxes within their jurisdictions with voter approval, as long as the combined County and city taxes do not exceed 2%. A 0.5% tax is the equivalent of ½ cent on each dollar.

This sales tax is a general tax. Therefore, the County could use the money for any legal governmental purpose such as law enforcement, fire protection, 9-1-1 services, road repair and other programs and services that promote public safety and enhance the welfare of Humboldt County residents. By law, if enacted the State cannot seize or take any of these funds –all revenue generated is utilized for the benefit of Humboldt County constituents.

If approved by a majority of the voters, the sales tax will become effective on April 1, 2015. The additional tax will last for five years. At the end of five years, on March 31, 2020, the sales tax will expire.

If the Measure is approved, a citizens advisory committee will be established to make recommendations to the County Board of Supervisors as to the expenditure of funds derived from the tax. All funds are subject to annual, independent audits.

This Measure was placed on the ballot by the Board of Supervisors.