

# **Humboldt County**

## **Solid Waste Local Task Force**

### **Cities of:**

Arcata  
Blue Lake  
Eureka  
Ferndale  
Fortuna  
Rio Dell  
Trinidad

**County of Humboldt**

**Humboldt Waste  
Management Authority**

*The Humboldt County  
Local Task Force  
serves in an advisory  
capacity to individual  
agencies and the  
HWMA towards the  
implementation of the  
integrated management  
of solid wastes and  
recyclables.*

*The Local Task Force is  
also responsible for  
assisting in the  
coordination, review  
and implementation the  
county and cities 5-Year  
CIWMP Report.*

### **Meeting Minutes**

**Thursday, January 9, 2020 (9am-10am)**

**Adorni Center Conference Room (1011 Waterfront Dr.)**

### **Local Task Force Representatives:**

Arcata	Julie Neander
Blue Lake	Not Present
Eureka	Miles Slattery
Ferndale	Jay Parrish
Fortuna	Kevin Carter
Humboldt Co.	Charlotte Merkel
Trinidad	Eli Naffah
Rio Dell	Kyle Knopp

HWMA            Jill Duffy

**Members of the Public** – Leslie Castellano, Zero Waste Humboldt, CalRecycle, County of Humboldt Environmental Health, and Recology, staff were present.

**Meeting was called to order** by Miles Slattery at 9:00am, with introductions by all attendees.

- 1.            Call to order**
- 2.            Introductions/Roll Call**
- 3.            July 11, 2019 Minutes (attached) – Approval**

**Summary** – No Comments

**Motion/Second** – Kevin/Kyle

**Public Comment** - NA

**Vote** – Passed Unanimously (Jay Abstained)

- 4.            Jurisdiction Representative Reports- Review and discuss**

**Trinidad:** No Report

**Eureka:** Still in process of writing ZWAP, also created a recycling contamination campaign which has held off on launching until taken to LTF. Has been surveying for ZWAP and held successful event at Recology facility.

**Rio Dell:** In the process of looking into the viability of mandatory universal pickup. Needs neighbor jurisdictions to join to make it more affordable. Fortuna said they are looking into it and taking it to council. Ferndale also said they are interested. Eureka and Arcata offered their mandatory ordinances as examples for them to base their off of

**Arcata:** Just wrapped up Zero Waste take force which was helping prioritize actions, education, and behavior change. Also seeking partnerships like the LTF, HSU and more. Also chipping away at the Food Waste grant to recover foods from businesses. They are also working with HWMA to reign in green waste system. Currently anyone can drop off at Wes Green and it might be being taken of advantage of by certain people. They want to keep it convenient so considering free drop off still but limiting quantity. They are still piloting their earth bins by composting food waste from city facilities. Also updated on their single use packaging ordinance and council is deciding on what types of limitations they prefer. They did some outreach to businesses and while low turnout they received different views from them. There are options to charge a fee for single use or make it voluntary. Utensils and hot drinks will likely be exempt due to costs with eco friendly replacements. Concerns with Crabs games due to their revenue from snack shack and they want to balance negative economic impacts. They will share draft ordinance for LTF reference. They are also looking into C&D education and coordinate with builders to divert more. It could be an economic development promotion because jurisdictions don't have the capacity to fully manage these issues.

**Humboldt County:** Still working on Redway Transfer station remodel. In the engineering phase and will break ground after rain.

**Fortuna:** No Report

**Ferndale:** No report

## 5. Recycling Contamination Regional Approach

Eureka proposes a regional approach to recycling contamination. They have created a new oops tag for Recology to use when customers have an issue with their bin. Also created a PSA to launch the campaign and shared a desire for radio and tv ads to complement. Will also utilized social media more regularly. New website is a landing resource too at [HumboldtRecycles.com](http://HumboldtRecycles.com)

Arcata expressed they liked it. HWMA mentioned books are a big issue right now. Recology likes centralized communication to the public. Arcata wants to see clean on the tags and ZWH recommended there is a prompt on the tag to tell the person to turn it over

due to it being double sided. Everyone discussed the issue of electronics in recycling bins and tangles. Recology said they see more tangles than e-waste and people seem to be better understanding where e-waste goes. Recology also discussed simple is better on the tags. Leslie recommended a spot where books could slip in on the tag. Arcata asked about website and phone number on front side. HWMA recommended reformatting extra blurb below images to read better. Miles brought up inconsistency with color of bins in McKinleyville from Humboldt Sanitation. HWMA said this is 10 yrs out from being done due to costs. Arcata wants to be part of social media education and is going to hook up with Eureka to discuss. It was also recommended that the website include a list of coalition members. Also the need to promote reduce before recycle. County expressed they have no social media at the moment. Eureka gave props to Linda for the educational event in November of last year and over 100 people showed up genuinely interested to learn about recycling. HWMA mentioned they did a similar thing last year with their staff to better empower them to educate the public. Recology discussed how their tag system works. Drivers notice contamination with the camera when tipping or visually when lids are left open. They get hundreds of oops tags regularly. Eureka shared that Recology ordered 625 new recycling bins and included an IMR molded label with instructions on acceptable materials. A control group to launch would be helpful but that would be more costly than putting them out as bins need to be replaced. CalRecycle shared that SB 1383 will require signage on bins come 2025 and after that color coded bins. HWMA has a power point about compliance and recommends member use it to present to their council to get them ready for changes. Eureka is going to make recommended changes to oops tag and email to group. Eureka asked CalRecycle whether there would be grant funding to help cities comply with the mandates he shared. He said it is likely. Eureka also asked about food waste compliance, CalRecycle recommended to start planning so at the least cities can show they are working towards being complainant. CalRecycle does presentation to gov. bodies, headed to a Del Norte BOS and says we can always take him up on that offer.

## **6. Compliance Issues (CRV, Plastic Bags & Straws, Contamination etc.)**

### **a. Review CalRecycle compliance (attached)**

Refer to attorney general for compliance issues. If a city doesn't have a local ordinance of the same caliber, there is no legal enforcement on local level.

## **7. Zero Waste Concept Proposal (attached)**

### **a. Zero Waste Goal Resolution – Review and discuss**

No resolution today. HWMA had some staffs personal issues which held up the process. Recommends group develop resolution together. ZWH said they want to help. Eureka will share content as they develop their own ZWAP. Arcata will share their ZWAP documents and research.

## 8. HWMA Report

Recology is presenting to HWMA tonight and everyone is welcome to come. Waste characterization is moving forward and Fortuna is back in. The more involved the easier it will be. Going to do a winter and summer sample and will follow same system as 2012 characterization for consistency. Christmas trees still being recycled for free. Gift wrap has been an issue and recommended education campaign next year. HWMA is looking at stopping charges for e-waste unless very large quantity. Expanded paint care to include hazardous waste that can still be used. ZWH and Eureka want to promote.

## 9. Oral and Written Communications

This time is provided for people to address the Task Force or to submit written communications concerning matters not on this agenda. Task Force Members may respond to statements, but any request that requires action will be referred to appropriate agency staff for review. Reasonable time limits may be imposed on both the total amount of time allocated for this item, and on the time permitted to each individual speaker. Such time allotment or portion thereof shall not be transferred to other speakers.

Maggie Gainer from ZWH: Participation on LTF is important to ZWH they are wondering how they can be more involved. Maybe they could be a non-voting member?

Jill: LTF created its own resolution outlining how LTF seats and voting works. Task force has the ability to update the resolution to modify who can be a member and then vote to see if it passes.

Maggie: Other county's typically have non-profit stakeholders on the LTF

Miles: suggests we add the topic to the next agenda to discuss and vote on making a change to member composition guidelines

Jill: Keep in mind changing member composition can affect the quorum which had issues in the past.

Julie: does ZWH need to be a voting member to be effective?

Decision is to discuss more at next meeting and to make next meeting 1.5 hours long.

LEA: Wants a regional approach to abatement issues and plans to bring more info to next meeting.

## 10. Adjournment

**Meeting was called to adjourn** by Miles Slattery at 10:20am

# Cal Recycle Compliance

Spencer Fine, CalRecycle (in reference to plastic bag law):

Below is an excerpt from The Public Resources Code which describes the enforcement of SB 270. CalRecycle is not the enforcement authority so we are unable to provide

interpretation of the statute in regards to compliance with its provisions. Enforcement authority is with local governments and the Office of the Attorney General. CalRecycle typically refer complaints regarding producers of reusable grocery bags or stores not charging for bags to the Office of the Attorney General and their District Attorney when we receive them. CalRecycle have previously received complaints regarding stores giving out bags for free or not giving bags out at all but since we are not the enforcement authority, we do not pursue the complaints.

#### **Article 4. Enforcement**

##### **42285.**

- (a) A city, a county, a city and county, or the state may impose civil liability on a person or entity that knowingly violated this chapter, or reasonably should have known that it violated this chapter, in the amount of one thousand dollars (\$1,000) per day for the first violation of this chapter, two thousand dollars (\$2,000) per day for the second violation, and five thousand dollars (\$5,000) per day for the third and subsequent violations.
- (b) Any civil penalties collected pursuant to subdivision (a) shall be paid to the office of the city attorney, city prosecutor, district attorney, or Attorney General, whichever office brought the action. The penalties collected pursuant to this section by the Attorney General may be expended by the Attorney General, upon appropriation by the Legislature, to enforce this chapter.

# **Zero Waste Concept Proposal**



***Humboldt Waste Management Authority***

*1059 West Hawthorne Street, Eureka, CA 95501*

*Phone: 707-268-8680 Fax: 707-268-8927*

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*Arcata ❖ Blue Lake ❖ Eureka ❖ Ferndale ❖ Humboldt County ❖ Rio Dell*

Date: July 10, 2019

To: Local Task Force Members

From: Jill Duffy, Executive Director

**Subject: Consider Zero Waste Concept Proposal**

**Concept Proposal:**

That the Local Task Force consider 1) establishing a “Zero Waste Goal”, and develop a “Zero Waste Resolution” with broad goals and policies that jurisdictions can customize as appropriate for their individual community to reflect unique community needs and work together regionally.

Additionally, that the LTF develop and circulate a menu of “Zero Waste Principles & Strategies” for distribution to jurisdictions and other interested persons or community groups.

Background

HWMA adopted a 75% diversion goal in May 2013; however beyond diversion activities performed by HWMA at satellite sites and the transfer station implementation of regional efforts and activities will require active participation of Member Agencies and public.

Arcata is committed to developing and implementing Zero Waste Strategies, and City of Eureka staff is initiating strategies. By setting regional Zero Waste Goal all jurisdictions would be able to work in a coordinated manner.

Pathway & Action

1. That the LTF place this item onto a future agenda for discussion and action.
2. With approval of the LTF, HWMA will initiate development of a model Zero Waste Resolution, principles and strategies that LTF members can review and amend as appropriate.

- a. The model resolution could incorporate principles and strategies consistent with existing goals and strategies approved by the cities of Arcata and Eureka.
  - b. Develop actions in a menu typ application for customization by jurisdictions.
  - c. Be inclusive of solid waste reduction, expand recycling, organic diversion and re-use.
3. Demonstrate a regional commitment that could assist in planning for sustain funding for infrastructure development.
  4. Jurisdictions could better coordinate for curbside services and processing with franchise haulers where appropriate.

Objectives for consideration could include:

1. Jurisdictions to lead by example. Institute and/or expand high diversion and ZW goals and programs for local government facilities, events and projects.
2. Encourage the public to use existing and future diversion services.
3. Educate the public by expanding information illustrating existing diversion opportunities, benefits of reducing wasteful consumption and increasing diversion through reuse, upcycling, repair, composting and recycling.
4. Commit to reducing the total pounds per person per day generated by at least 10% annually. The current PPPD ranges between 2.9-7.6 PPD, depending on jurisdiction.
5. Set a Zero Waste goal to divert X% of waste from landfills by 20xx
6. Jurisdictions to lead by example. Institute and/or expand high diversion and Zero Waste goals and programs for local government facilities, events, and projects. (how to incorporate federal, state and tribal lands within Humboldt County)
7. Other strategies....

These objectives would assist in meeting the goals to:

- Reduce waste generation and maximize diversion of resources from landfill disposal
- Reduce greenhouse gas emissions by 1) progressive reduction of material in landfills; and 2) potentially reduce transportation related GHG of material
- Benefit public and environmental health through the proper handling and diversion of material for appropriate reuse or recycling.
- Create jobs and encourage entrepreneurs to create goods, thus strengthening our local economy.
- Create a locally sustainable county.