

McKinleyville Municipal Advisory Committee

In person at McKinleyville Middle School,
2285 Central Ave, McKinleyville, CA 95519
and ZOOM PLATFORM - ONLINE MEETING

January 28, 2026 6:00 pm

MINUTES

1. Call to Order: Roll Call, Indigenous Lands Acknowledgement, MMAC Meeting Agreements

Members Present: Mary Burke, Maya Conrad, Scott Binder, Pat Kaspari, Tina Taylor, Emma Haskett, Kathleen Clark

Members Absent: Kevin Jenkins

2. Additions and Changes to the Agenda

Amendments to December 10, 2025 minutes: meeting adjournment time corrected to 9:05 pm; Tina Taylor's status corrected to graduate student in social work (not master's degree holder).

3. Approval of the Agenda

It was moved (Tina Taylor) and seconded (Pat Kaspari) to approve the Agenda with noted changes.

MOTION APPROVED - Unanimous consent

4. Review and Approve Minutes: Regular Meeting December 10, 2025

It was moved (Pat Kaspari) and seconded (Scott Binder) to approve the December 10, 2025 meeting minutes with amendments noted in Item 2.

MOTION APPROVED - Unanimous consent

5. Community Safety and Information Presentations

Arcata Fire District - Ross McDonald: Reported 2025 statistics: 3,872 total calls (highest on record); 1,100 calls in McKinleyville (800 medical, 34 fire); McKinleyville Station ran 1,400 calls. Announced coloring contest for emergency kit raffle (3-day supply for family of four). Information at arcatafire.org.

Fifth District Supervisor Steve Madrone: Little River Trail at 30% design (Hammond Trail to Scenic Drive connection). New aviation director Justin Hoppman hired. Peggy Murphy promoted to Economic Development Director. State of McKinleyville event scheduled for January 29, 2026.

Community Events: February 24 - Safe Talk Suicide Prevention at Dows Prairie Grange, 12-4 pm, hosted by United Indian Health Services (18+). McKinleyville Chamber website posts community events.

6. Public Comment and Written Communications

None.

7. Discussion / Information / Action Items

a. **Central Avenue Safety Concerns - McKinleyville Middle School**

Superintendent Julie Giannini Previde and Public Works Director Tom Mattson presented safety improvements for the school area (now serving grades 4-8). Planned improvements include: radar feedback speed signs; lead pedestrian interval at traffic signal; potential street art in crosswalks; conversion of northbound lane to right-turn only; sidewalk improvements from school to Eureka Natural Foods. School property changes include new pathway to reduce congestion, potential bus-only exit, and staggered release times. Discussion of bridle trail modifications. Contact: Tom Mattson, tmattson@co.humboldt.ca.us, 707-445-7491.

b. **Hiller Road Quick Build Report - Tom Mattson**

Roundabout removed due to incompatibility with fire trucks and school buses. Bollards removed due to community concerns and maintenance challenges. Lane striping remains as traffic calming measure. Project cost: approximately \$100,000 materials (reusable), \$25,000 staff time. Bulb-out painting planned for Hiller/McKinleyville Avenue intersection (April). Discussion of sidewalk policy alternatives, including potential fee-in-lieu fund modeled on Quimby Act.

c. **MMAC Subcommittee Community Member Appointment**

Carol Schmidtt presented her qualifications for appointment to the McKinleyville Incorporation Exploration Subcommittee (MIESC): McKinleyville resident, clean energy background including Blue Lake Rancheria solar project, former CSD board member in Sonoma County, California Energy Commission experience. It was moved (Pat Kaspari) and seconded (Maya Conrad) to appoint Carol Schmidtt to MIESC.

MOTION APPROVED - Unanimous consent

d. **MMAC Open Seat, Election of Officers, and Subcommittee Appointments**

- **MMAC Open Seat:** Maya Conrad submitted resignation effective January 28, 2026. Applications for replacement due February 18, 2026; Board of Supervisors appointment March 3, 2026. Apply via county website.
- **Forest Committee Representation:** It was moved (Kathleen Clark) and seconded (Emma Haskett) to reappoint Maya Conrad as MMAC representative to the MCSD Community Forest Committee.

Roll Call Vote:

Yes: Mary Burke, Scott Binder, Pat Kaspari, Tina Taylor, Emma Haskett, Kathleen Clark

Recused: Maya Conrad

MOTION APPROVED

- **Election of Officers:** Chair: Mary Burke; Vice-Chair: Scott Binder; Secretary: Emma Haskett; Treasurer: Kevin Jenkins

It was moved (Pat Kaspari) and seconded (Maya Conrad) to approve the officer slate.

Roll Call Vote:

Yes: Mary Burke, Maya Conrad, Scott Binder, Pat Kaspari, Tina Taylor, Emma Haskett, Kathleen Clark

MOTION APPROVED

- **Community Outreach Coordinator Role:** Chair formed ad hoc committee (Scott Binder, Tina Taylor, Mary Burke) to define new Community Outreach Coordinator role for inclusion in Rules and Regulations. Jesse Miles (McKinleyville Chamber) offered support.
- **Economic Strategic Plan Advisory Committee:** Formed to support Cal Poly Humboldt Economic Development Study. MMAC members appointed: Emma Haskett, Tina Taylor, Kevin Jenkins, Mary Burke. Community member applications due February 16, 2026.

It was moved (Maya Conrad) and seconded (Emma Haskett) to form the advisory committee with the named MMAC members.

Roll Call Vote:

Yes: Mary Burke, Maya Conrad, Scott Binder, Pat Kaspari, Tina Taylor, Emma Haskett, Kathleen Clark

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e. **Calendar of MMAC Meetings**

Tabled to next meeting.

f. **Time-Certain Presentation (8:00 pm): McKinleyville Economic Strategic Plan - Dr. Joshua Zender, Cal Poly Humboldt**

Dr. Zender presented the McKinleyville Economic Strategic Plan project funded by US Economic Development Administration. The project will create a five-year economic development plan aligned with Humboldt County CEDS. Research team includes Cal Poly faculty and 10 students (approximately 2,000 work hours). Three phases: baseline data collection, community engagement (surveys and focus groups), and strategic report development. Focus group topics planned include: business community, outdoor economy, town center, incorporation, housing, and age-specific groups. Survey available at humboldt.edu. Contact: joshua.zender@humboldt.edu.

g. **Subcommittee Reports**

- **Committee for Active Transportation (CAT):** Kathleen Clark now chair. Met January 12. Working on meeting logistics. Intersection art for Hiller/McKinleyville Avenue bulb-outs planned for late spring.
- **Incorporation Exploration (MIESC):** \$50,000 secured from Senator McGuire for Initial Feasibility Analysis. Developing scope of work with LAFCO and Planners Emeritus Network.

- **4x4:** met with County Counsel; broad discussion about County Counsel role regarding support for MMAC and the topic of Brown Act training was mentioned but has not been scheduled.
- **Student MMAC Participation:** Kevin Jenkins leading; updates to resume upon his return.

8. Committee General Comments & Event Announcements

None.

9. Next Meeting

February 25, 2026, 6:00 pm, at McKinleyville Middle School, 2285 Central Ave, McKinleyville, CA 95519.

10. Adjournment

The meeting was adjourned at 9:16 pm.

Respectfully Submitted,
Emma Haskett