

# McKinleyville Municipal Advisory Committee

**January 28, 2026, 6pm-9pm**

Special Meeting via ZOOM  
and in-person at

McKinleyville Middle School, 2285 Central Avenue  
McKinleyville, CA 95519

Humboldt County Deputy Clerk of the Board is inviting you to a scheduled Zoom  
meeting\*

**Topic: MMAC Special Meeting**

**Time: January 28, 2026 06:00 PM Pacific Time (US and Canada)**

Join Zoom Meeting\*

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\*Public comment is not guaranteed to persons attending via Zoom as there can be technical difficulties. To ensure your voice is heard, attend in person or submit public comment to [cob@co.humboldt.ca.us](mailto:cob@co.humboldt.ca.us).

# McKinleyville Municipal Advisory Committee (MMAC)

## Special Meeting, ZOOM Platform and in-person

**Time: January 28, 2026 6:00 PM - 9:00 PM Pacific Time (US and Canada)**

**Location: McKinleyville Middle School, 2285 Central Avenue  
McKinleyville, CA 95519**

### ~ AGENDA ~

1. **Call to Order:** Attendance, Indigenous Lands Acknowledgement, Flag Salute, Meeting Agreements (5)
2. **Additions and changes to the Agenda** (2)
3. **Approval of the Agenda** (2)
4. **Review & Approve Minutes:** Regular Meeting December 10, 2025 (5)
5. **Community Safety and County Info Presentation & Community Event Announcements:** No planned community safety presentation; Supervisor Madrone on County Info (5); MMAC joined by Josh Zender, CalPoly Humboldt will be tabling Jan 29th at State of McKinleyville Event 5:30-8pm.
6. **Public Comment and Written Communications:** *This time is for public comment on matters within the MMAC's jurisdiction, excluding those items on the agenda. Commenters have three (3) minutes unless otherwise stated by Chair at beginning of public comment.*
7. **Discussion/Information/Action Items:** *MMAC shall listen to the agenda item presentation, seek clarification, take public comment, and MMAC may make a motion regarding any of the following items. Following any motion and second further discussion may take place before roll call vote.*
  - a. **Discussion:** Central Avenue safety concerns and suggested changes in front of McKinleyville Middle School. Presentation of safety concerns and suggested changes by Julie Giannini Previde, Superintendent McKinleyville Union School District and Tom Mattson, Director of Public Works. (30)
  - b. **Discussion:** Hiller Road Quick Build report on performance of quick build, removal of roundabout, community feedback/data collection, plans for next steps, and any other Public Works updates by Tom Mattson Director of Public Works. (20)
  - c. **MMAC Subcommittee Community Member Appointments (CAT & MIESC):** Consider applicant Carol Schmitt for appointment to MIESC. (15)
  - d. **MMAC Open Seat, Election of Officers, and appointments to and formation of subcommittees:** Item 1 - Maya Conrad has submitted her resignation from MMAC with January 28th as her last meeting; and Maya is currently the MMAC representative on the MCSD Community Forest Committee. Discuss procedure to fill MMAC open seat and Forest Committee representation. Item 2 - MMAC Chair, Vice-Chair, Secretary, and Treasurer. Officer duties are described in the MMAC Rules and Regulations. Solicit interest from MMAC members for officer positions and appoint officers to fill each role. Item 3 - Chair suggestion to create a new role: Community Outreach Coordinator to support MMAC visibility and engagement with the community. Discuss and consider formation of an ad hoc committee to define Coordinator role in Rules and Regulations, or other approach to address this need. Item 4 - MMAC received a request from Josh Zender to participate in or form an

ad hoc committee to support the CPH Economic Development Study. Chair to appoint MMAC members to ad hoc committee. (15)

- e. **Discussion:** Vote on calendar of MMAC meetings. 2/25; 3/25; 4/22; 5/27; 6/24; 7/22; 8/26; 9/23; 10/28; 11/25; 12/23 (15)
- f. **Time-certain Presentation to start at 8pm:** Joshua Zender, Ph.D., CPA, CIA, CGFM, CGMA Professor; Accounting, Cal Poly Humboldt School of Business. “Launching the McKinleyville Economic Strategic Plan.” This kickoff presentation will introduce the McKinleyville Municipal Advisory Committee (MMAC) to the goals, scope, and timeline of the new McKinleyville Economic Strategic Planning study. The session will outline the project’s research phases, community engagement components, deliverables, and opportunities for collaboration with MMAC, partner organizations, and the broader community. Attendees will gain a clear understanding of how this initiative aligns with countywide economic development efforts and how MMAC can play an essential advisory role throughout the process.

#### **MMAC Advisory Committee Duties for the Economic Strategic Plan (ESP)**

The McKinleyville ESP Sub-Committee will serve as a key advisory partner to ensure the Economic Strategic Plan reflects community values, priorities, and insights. Duties include:

- Guiding research priorities to ensure the project focuses on the most relevant economic, workforce, and infrastructure topics for McKinleyville.
- Reviewing and approving draft surveys, interview guides, and focus group questionnaires to support high-quality, community-appropriate data collection.
- Helping identify and shape public workshop topics and agendas, ensuring broad and meaningful community participation.
- Reviewing and approving the draft five-year Economic Development Plan to confirm that the final strategy is realistic, actionable, and aligned with local goals. (35)

#### **g. Subcommittee Reports (15 total)**

- i. Committee on Active Transportation (CAT) – Kathleen Clark & Bonnie Oliver, CAT Admin. Chair (5)
- ii. Incorporation Exploration (MIESC) - Mary Burke and Pat Kaspari (5)
- iii. Report out on 4x4 discussion – Scott Miles, County Counsel (5)
- iv. Student MMAC participation Ad Hoc Committee - Kevin Jenkins (5)

#### **8. Committee General Comments (3)**

- 9. **Next Meeting & Future Meeting Topics:** Retiring MMAC members proclamations February 25, 2026 at 6:00 pm, expected location MMS. Future meeting topics listed here are subject to change

#### **10. Adjournment**

**McKinleyville Municipal Advisory Committee**  
In person at McKinleyville Middle School,  
2285 Central Ave, McKinleyville, CA 95519  
and ZOOM PLATFORM - ONLINE MEETING  
December 10, 2025 6:00 pm

**MINUTES**

**1. Call to Order: Roll call Attendance, Acknowledgement of Indigenous Lands, MMAC Meeting Agreements**

Members Present: Mary Burke, Maya Conrad, Tina Taylor, Kevin Jenkins, Pat Kaspari,  
Emma Haskett, Scott Binder, Kathleen Clark  
Members Absent: None

**2. 3. Additions and Changes to the Agenda: None**

**3. Approval of the Agenda:**

It was moved and seconded () to approve the Agenda with no changes.

Roll Call Vote:

Yes: Mary Burke, Tina Taylor, Kathleen Clark, Emma Haskett, Scott Binder, Maya Conrad,  
Kevin Jenkins, Pat Kaspari.

No: None Abstention: None

MOTION APPROVED

**4. Review and Approve Minutes: Special Meeting, September 10, 2025**

It was moved (Kevin Jenkins) and seconded (Pat Kaspari) to approve the September 10, 2025 meeting minutes.

MOTION APPROVED

Roll Call Vote:

Yes: Mary Burke, Tina Taylor, Kathleen Clark, Emma Haskett, Scott Binder, Maya Conrad,  
Kevin Jenkins, Pat Kaspari.

No: None Abstention: None

Special Joint Meeting MMAC and MCSD October 22, 2025

It was moved (Pat Kaspari) and seconded (Kevin Jenkins) to approve the October 22, 2025 Special Joint Meeting MMAC and MCSD minutes.

Yes: Mary Burke, Kathleen Clark, Emma Haskett, Scott Binder, Maya Conrad, Kevin  
Jenkins, Pat Kaspari.

No: None Abstention: Tina Taylor

MOTION APPROVED

**5. Community Safety and Information Presentation:**

Public Safety

HCSO Lieutenant Josh McCall reported on calls for service, misdemeanors, felonies and arrests for September and October 2025; he will work with their statistics for a different view from month to month for a future meeting. Statistics:

Number of calls for service: September - 1134, October - 1038

Reports taken: September - 83, October - 66

Number of Arrests: 15

Number of Misdemeanors: September - 5, October - 13

Number of Calls for Disturbance: September - 39, October - 42

In the northern area (Bayside - Trinidad, to East Blue Lake), there were 350 calls per week. In greater McKinleyville, there were 250-300 calls per week. Supervisor Steve Madrone reported that there have been complaints of illegal campers on Hiller Road (near Humboldt Commons). The Sheriff's Office will follow up and Supervisor Madrone will contact Dept of Health & Human Services. A "stolen" car in Hiller Park has been tagged twice (which means it's likely been abandoned). The Sheriff's Office will follow up. For holidays, be cognizant of package delivery and rely on neighbors to limit "crimes of opportunity." If package crimes do occur, report them.

Fifth District Supervisor Steve Madrone reported on the McKinleyville Community Service District's (MCSD) special meeting regarding the Town Center Ordinance and how it interfaces with MCSD. MCSD will request a letter from the 5th District Supervisor that the MCSD will be brought in at ground zero, as well as MMAC, for Town Center ordinance implementation. The MCSD will try to get on Humboldt County Association of Government's TAC. A comprehensive circulation study of McKinleyville might help inform the MCSD Master Plan.

#### Community Events

- There was a fun holiday community event at Pierson Shopping Center on 12/4/25
- The next McKinleyville Forest Advisory Committee meeting is Tuesday 12/16/25
- The McKinleyville Trash Bash meets at Humboldt Awning, Sat 12/27 at 9am
- The Grange is hosting a Holiday Fair & breakfast on 12/20 from 8:30-11:30am
- Dan Burden et al presented to McKinleyville on walkable communities & placemaking on 12/2
- The McKinleyville Chamber posts McKinleyville events and public meetings every Friday on social media. A 2026 calendar of events will be out in January
- The Humboldt County Animal Shelter holds its Annual Raffle fundraiser on 12/12-12/13

#### **6. Public Comment on items not on the Agenda:**

- A member of the public said the road diet is a mistake and has concerns of a "bottleneck" for first responders. Will the public get to vote? A member of the MMAC responded stating the decision was already made by the MMAC, Humboldt County Planning Commission and the Humboldt County Board of Supervisors. The MCSD and first responders will be engaged in the planning process. Supervisor Madrone reminded people that any road diet changes will take a long time to happen.

- A thank you card from the McKinleyville Active Transportation (MCAT) Subcommittee for the Hiller Road improvements would be great.
- There are two applications for MMAC subcommittees: Lisa Dugan for MIESC and Bonnie Oliver for MCAT.
- Dr. Josh Zender reported the McKinleyville Economic Development Study will begin by Cal Poly Humboldt and others next year. This project is funded by the US Economic Development Department - this proposal has been two years in the making.
- ADA accessibility continues to be an issue for MMAC meeting attachments and is an issue at the County level. The MMAC continues to work with the Clerk of the Board on this.

## **7. Discussion / Information / Action Items**

### **a. Welcome and Orientation of New MMAC Members:**

Tina Taylor is a McKinleyville business member, an enrolled member of the Confederated Tribes of Siletz Indians, has a Master in Social Work, works at United Indian Health Services and is involved with other volunteer efforts.

Emma Haskett is the Project Manager for Humboldt Commons and was born in McKinleyville

Kathleen Clark is from San Jose where her mom encouraged civic engagement. She's a Humboldt State University alum and after a career in social services, she retired and returned to Humboldt County.

Welcome new MMAC members! A discussion ensued for members to review the MMAC Rules and Regulations and the Brown Act. Chair Burke will request Brown Act training from the County. Be aware that social media posts and reactions can violate the Brown Act rules. Be aware of potential conflicts of interest and public perception, real or perceived. Complete required Ethics training. McKinleyville is an unincorporated community that has three coordinating bodies of governments: the County of Humboldt, MCSD and the MMAC. Bonnie Oliver will remind Brooke at the Clerk of the Board to have the MMAC Rules and Regulations posted on the MMAC website. She will also help update members' bios with the secretarial transfer. It would be good to run an article in the paper to remind people of what the MMAC does. Municipal Advisory Committees are relatively rare.

### **b. McKinleyville Incorporation Exploration Committee (MIESC) & MCAT Subcommittees:**

Public members Lisa Dugan and Bonnie Oliver are interested in serving on the MIESC and MCAT, respectively, and have submitted their applications. The MIESC meets monthly on the 3rd Wednesday at 4pm at the MCSD conference room; it is a hybrid meeting. The MIESC is working on an Initial Feasibility Analysis and coordinating with Cal Poly Humboldt on the Economic Development Plan. The MCAT meets monthly for 2 hours and the location varies (Sea Goat Farm Stand, McKinleyville Family Resource Center and other locations). Tina and Kathleen are interested in serving on the MCAT.

A Motion was made (Kevin Jenkins) and seconded (Pat Kaspari) to approve Lisa Dugan as a public member of the MIESC and Bonnie Oliver as a public member of the MCAT.

Roll Call Vote:

Yes: Mary Burke, Tina Taylor, Kathleen Clark, Emma Haskett, Scott Binder, Maya Conrad, Kevin Jenkins, Pat Kaspari.

No: None Abstention: None

MOTION APPROVED

A Motion was made (Maya Conrad) and seconded (Kevin Jenkins) to approve Tina Taylor and Kathleen Clark to the MCAT

Roll Call Vote:

Yes: Mary Burke, Kathleen Clark, Emma Haskett, Scott Binder, Maya Conrad, Kevin Jenkins, Pat Kaspari.

No: None Abstention: Tina Taylor

MOTION APPROVED

**c. Proclamations and Honoring former MMAC members Twila Sanchez and Bonnie Oliver:**

Proclamations were made to honor longtime MMAC members Twila Sanchez and Bonnie Oliver. Several MMAC members and community members spoke highly of each member and Twila and Bonnie each reflected on their time of service on the MMAC. Thank you Twila and Bonnie for your service!

**d. MMAC Subcommittee Reports:**

**i. Committee for Active Transportation (CAT):**

The 11/11 meeting had a higher than normal attendance due to social media posts. It was a good chance to get feedback on the Hiller Road Quickbuild. The next meeting date is to be determined. With the Hiller/McKinleyville Ave roundabout happening, we need to remobilize painting. Observations on the Quickbuild projects to-date: some things work and some things don't: the bollards do not work but the lane narrowing does. Megan Blumenstein took on a huge responsibility as the fiscal sponsor at Sea Goat Farmstand. The MMAC also needs to thanks the County Public Works Department.

**ii. Incorporation Exploration (MIESC):**

Lisa Dugan and Mary Burke met with Alisha Hayes at the County and our state representative to get the funding contract process initiated. The next meeting is 1/21/26. A public comment was made that they are not receiving notifications regarding the MIESC meetings regularly.

**iii. 4 x 4:** The members of this committee include MCSD General Manager, MCSD Board President, MMAC Chair, and 5th District Supervisor. The committee discusses McKinleyville current affairs and meets monthly. The next meeting is 12/22/25.

**iv. Student MMAC Membership:** Kevin Jenkins spoke with Jim Ritter, Roger McDonald and Ann Saulsbury about proceeding with this concept. The application process will be similar to the MMAC Subcommittee process. He will resume the conversation in January. It was recommended to add Katie Moulson and Angie Breen of Native American Club.

**8. Committee General Comments & Event Announcements:** None.

**9. Next Meeting:** Our next meeting will be January 28, 2026, 6:00 pm, at McKinleyville Middle School, 2285 Central Ave, McKinleyville, CA 95519.

**10. The meeting was adjourned at 8:45pm.**

Respectfully submitted,  
Maya Conrad